

ROME
OCTOBER
16|20
2019



MATCHING EXCELLENCE
MERCATO INTERNAZIONALE AUDIOVISIVO
FILM | DRAMA SERIES | DOC

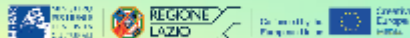
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MIA MERCATO INTERNAZIONALE E AUDIOVISIVO

The first International Market in Italy
dedicated to
Films, Drama Series, Docs.

MIA18 Facts & Figures



Over 2000
participants



50 countries



6000
meetings



60 selected
projects



130
screenings



70 talks &
presentations



WHEN & WHERE

MIA will be back in 2019 for its 5th edition:
Rome, October 16-20

WHY ATTEND MIA

MIA is an exclusive hub where premium industry players find their global partners and the best environment where to anticipate, sell and buy 2020 content.

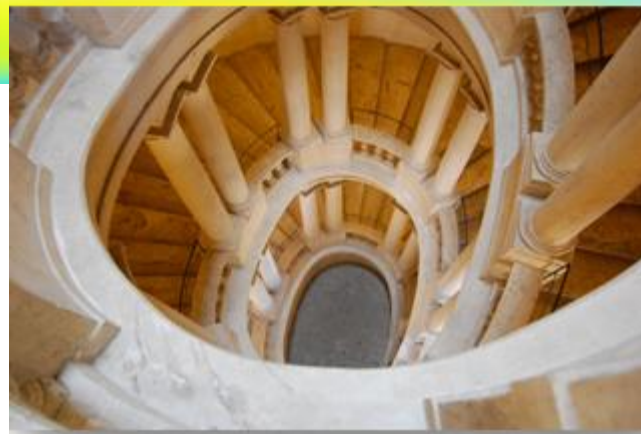
WHO IS COMING?

Producers, Buyers & Heads of Acquisitions, International Sales Agents, Heads of Drama, Programming & Production Executives, Distributors, Funds, Talent and Packaging Agents, Commissioning Editors.

THE BARBERINI DISTRICT: Home to MIA19

Since 2017, MIA has made the Barberini district the heart of its activities.

The MIA takes place between the Cinema Quattro Fontane, the Cinema Barberini and new majestic halls of Palazzo Barberini, a superb 17th-century palace that today houses the National Gallery of Ancient Art, one of the most important painting collections in Italy.



MIA19 MAP & VENUES

Palazzo Barberini

The main venue of the MIA. Over 2.000 square meters devoted to the Film, Drama Series and Doc coproduction market meetings, the Exhibitors Room, the GreenHouse Restaurant and other exclusive networking lounges open to all accredited professionals.

Multiplex Quattro Fontane

A four-screen multiplex hosting the market screenings.

Multiplex Barberini

A five-screens multiplex hosting the accreditation service, the market screenings, the MIA Pitching Forums and special events such as the *in progress* programs and panels.



- 1 Palazzo Barberini *Via delle Quattro Fontane 13 and Via Venti Settembre*
- 2 Multiplex Quattro Fontane *Via delle Quattro Fontane, 23*
- 3 Multiplex Barberini *Piazza Barberini 24*



All activities take place at the very same location: Palazzo Barberini's first floor.

Networking Lounges: indoor and open-air spaces entirely dedicated to networking. Free entry for all accredited.

Exhibitors Room: a space dedicated to meetings between sales agents and buyers.

Film|Drama|Doc Co-production Rooms: 11 rooms dedicated to co-production meetings.



VIA BARBERINI

VIA DELLE QUATTRO FONTANE

FIRST FLOOR
ENTRANCE

ENTRANCE

ENTRANCE

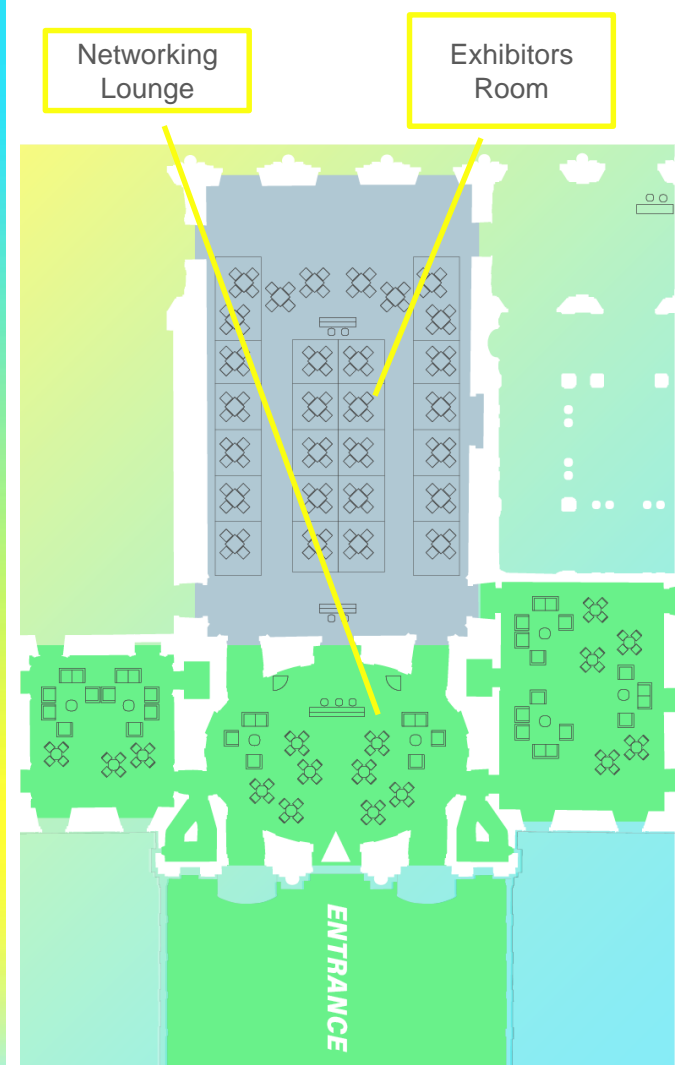
VIA VENTI SETTEMBRE

Palazzo Barberini

- Film, Drama, Doc Co-production
Market Rooms
- Sponsors Rooms
- Exhibitors Room
- Networking Lobbies and Garden
Lounges.

Exhibitors Room

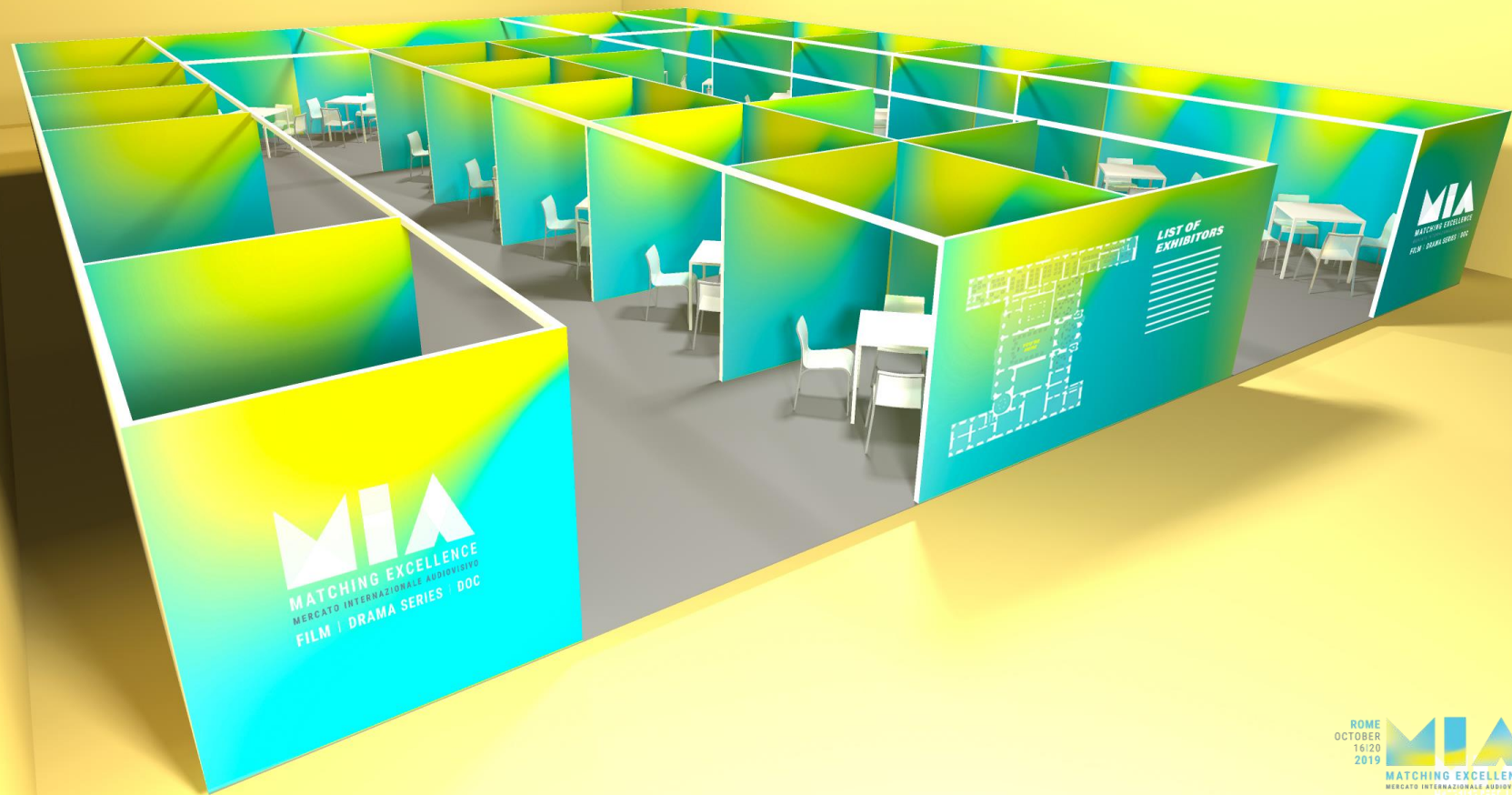
The Palazzo Barberini is one of the MIA's most vibrant areas, open to networking and meetings. The MIA customizable spaces available at the Sales Agents & Buyers Room are in limited number, make sure to have your dedicated spot in the heart of the MIA Market!



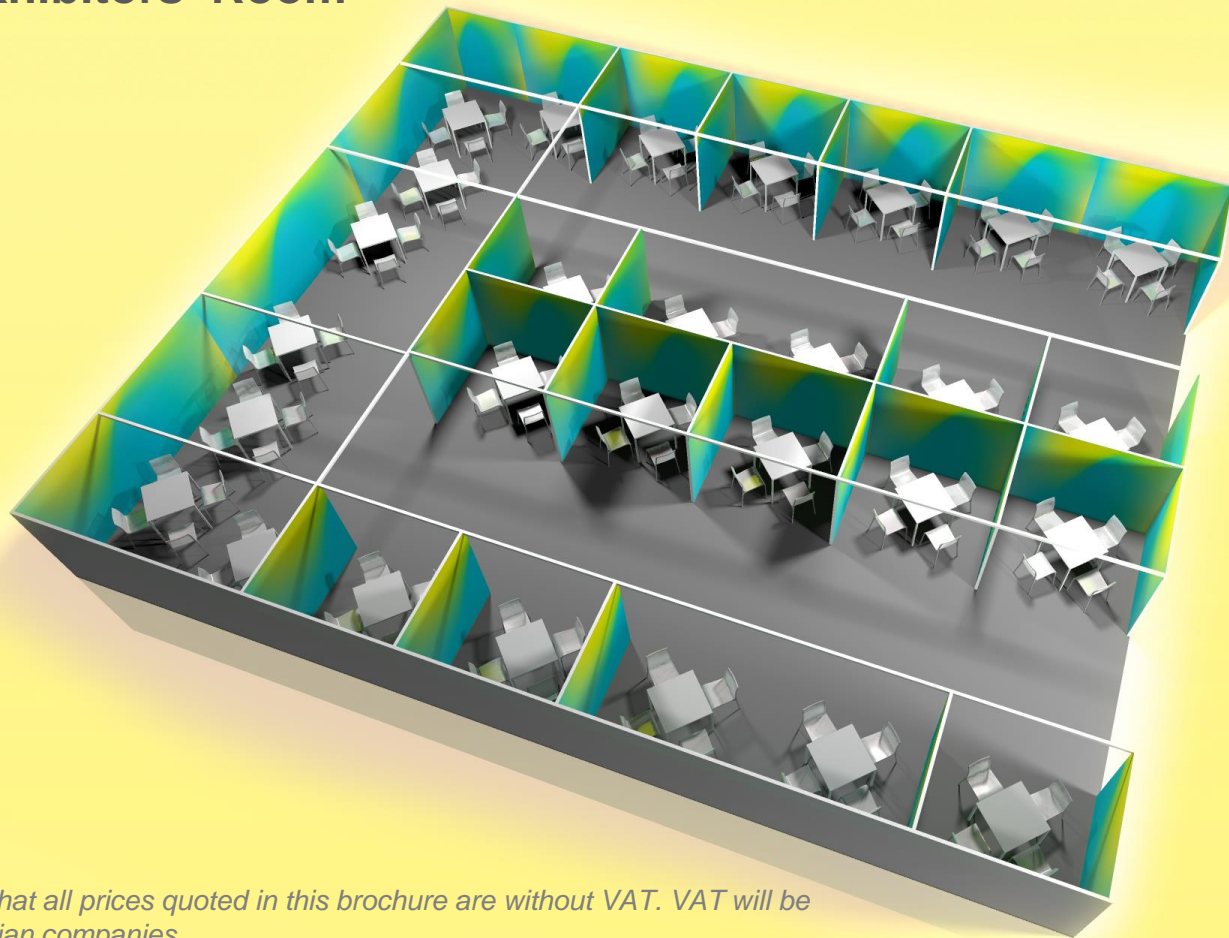


MIA offers all international distributors and audiovisual promotional institutes the possibility to reserve a spot for meetings while raising their visibility in the MIA most dynamic area, The Exhibitors Room: Palazzo Barberini's grand Salon whose ceiling features a splendid XVII century fresco by Pietro da Cortona.

The Exhibitors Room

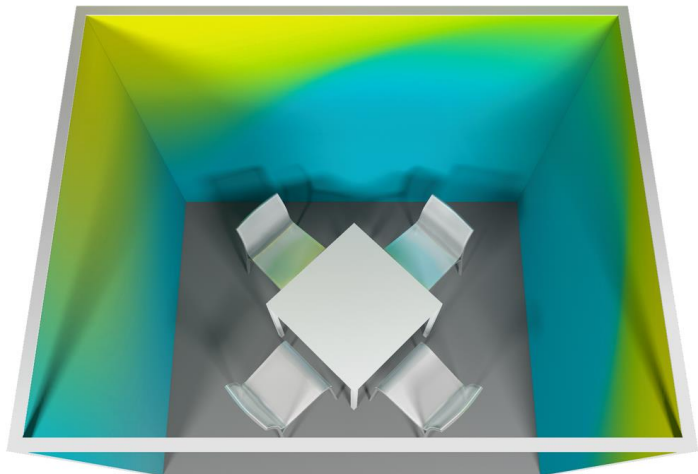


The Exhibitors Room



*Please note that all prices quoted in this brochure are without VAT. VAT will be added for Italian companies.
Foreign companies will be invoiced without VAT (if not applicable) .*

Rates



Single booth (5 square meters)

1 desk 75x75

4 chairs

3 customizable walls

(200wx200h;250wx200h;200wx200h)

1 MIA badge

1.500 Euros

Double booth (10 square meters)

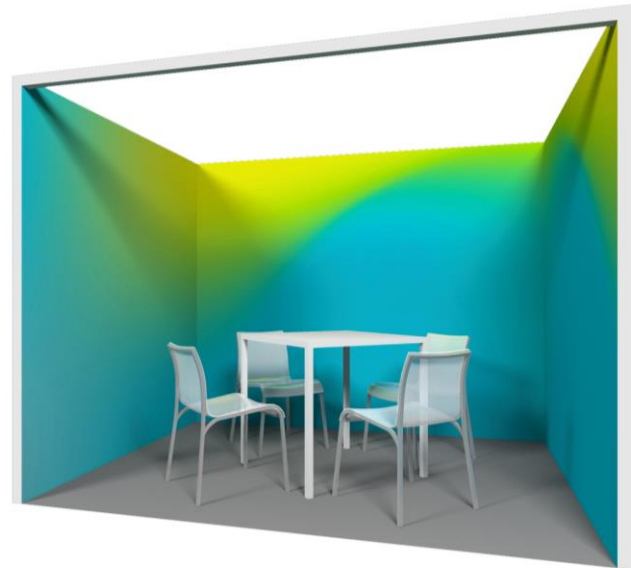
2 desks 75x75

8 chairs

3 branded walls (200wx200h;500wx200h;200wx200h)

2 MIA badges

3.000 Euros



Sales agents booking a booth are offered several benefits, such as:

Discount on market screenings;

Special offers for advertising in the MIA Industry Guide;

Special offers for adverts displayed in the MIA locations;

Company entry in the floor plans signage.