

Press release

MIA | MERCATO INTERNAZIONALE AUDIOVISIVO

**UNVEILS LINEUP OF THE MOST AWAITED INDUSTRY EVENT OF THE YEAR
BOOM OF TOP PLAYERS FROM ALL OVER THE WORLD**

JOE RUSSO

**AWARD-WINNING AND RECORD-BREAKING DIRECTOR,
WRITER AND PRODUCER,
KEY PROTAGONIST OF MIA 7th EDITION**

***140+ screenings and 80+ worldwide and market previews,
40+ selected titles among feature films, TV series and documentaries
at the Co-Production Market and Pitching Forum***



ROME, OCTOBER 13 – 17, 2021

From October 13 to 17, 2021, **MIA | INTERNATIONAL AUDIOVISUAL MARKET**, directed by Lucia Milazzotto, is back. The leading event of the entire Italian Film & Audiovisual system, a flywheel of product exports, co-productions and business networking at an international level unveils the lineup and events of its 7th edition varied program.

One of the few events to have taken place in attendance in 2020, MIA is once again this year an attraction for the industry's top players, and participation is expected to be numerous. Hundreds of accredited buyers are a confirmation of the operators' growing confidence in the territory and their intention to expand business in Italy, also thanks to MIA which has become crucial in the production of *scripted* and *unscripted* titles. 2021 features a **+30% increase in the number of feature film screenings, 140+ screenings and 80+ worldwide and market previews** - a clear proof of the desire to plunge back into the cinematic experience and meet face to face with distributors, directors and the international film community.

MIA was formed and continues to grow thanks to the consolidated joint venture between **ANICA** – l'Associazione Nazionale Industrie Cinematografiche Audiovisive Multimediali presided by Francesco Rutelli and **APA** – Associazione Produttori Audiovisivi chaired by Giancarlo Leone, with the renovated support of the **Ministry of Foreign Affairs and International Cooperation, ICE (Agency for the promotion abroad and the internationalization of Italian companies)**, and with the support of **MiC (Ministry of Culture)**, **Ministry of Economic Development**, **Lazio Region**, **MEDIA program of the European Union**. Also partnerships were confirmed with **UniCredit**, **Fastweb**, **Fondazione Cinema per Roma**, **Alice nella Città**.

The seventh edition takes place again in **Rome**, in the venues of **Palazzo Barberini**, **Cinema Moderno** and **Cinema Quattro Fontane**, where the domestic and international industry will be greeted in total safety. As for the previous edition, physical events will be enhanced and integrated virtually, through the custom-designed online platform, **MIA DIGITAL**.

MIA SCRIPTED: GREAT INTERNATIONAL GUEST STARS

Joe Russo and Alon Aranya

Award-winning and record-breaking director, writer and producer, **JOE RUSSO**, Co-Chairman of AGBO, the production company founded in 2017 with his brother, Co-Chairman Anthony Russo, will be the protagonist of the opening keynote interview of the **MIA Scripted Division**, curated by **Gaia Tridente**. Through a quartet of movies within the Marvel Cinematic Universe, the Russos raised the bar for blockbuster filmmaking in artistry, scope, and box office returns with their franchise: **Captain America: The Winter Soldier (2014)**; **Captain America: Civil War (2016)**; **Avengers: Infinity War (2018)**; and **Avengers: Endgame (2019)**.

AGBO is an artist-founded, artist-first independent studio that develops and produces film, TV, and interactive platforms spanning intellectual property universes. The company's mission is to innovate and advance the next generation of storytelling to entertain and inspire worldwide audiences. Through AGBO, the Russo Brothers have produced *21 Bridges*; *Mosul*; *Relic*; and *Extraction*. The Russos also directed *Cherry*, which released on Apple TV in 2021, and are currently in post production on *The Gray Man*, which the brothers directed and is slated for a 2022 premiere on Netflix. Additionally, AGBO is currently in production on *Citadel* for Amazon. **Sean Furst, President of Film and TV of Skybound Entertainment** will interview Joe Russo for his fireside chat at MIA.

Besides the Key guests of the seventh edition of MIA, producer and writer **Alon Aranya**, will be the subject of a Keynote Interview exploring his innovative Producing career. Alon is the Executive Producer of **Your Honor** (Showtime) the US remake of the Israeli series *Kvodo*, with Bryan Cranston, for which the second season has already been ordered. Alon is also the Executive Producer of **Tehran**. He was instrumental in developing and financing the show, helping it become a global success on Apple TV +. Alon's production company, Paper Plane Productions is under a first look deal at Apple TV. Paper Plane Productions is currently in production on **Best Seller Boy**, an original new Dutch show, and a co-production with CBS Studios International, Willy nWaltz International and the NPO in Holland. The company is developing shows in the U.S., Israel, Holland, Germany, France and Ireland. Guest moderator of the Keynote will be **Michael Gordon**, Global Television Agent at **CAA**.

MIA SCRIPTED: CO – PRODUCTION MARKET & PITCHING FORUM

A preview of 28 feature film and TV series projects

The **Film Co-Production Market & Pitching Forum** includes a selection of **14 feature film projects from 8 countries** that will be exhibited to domestic and international key players of the sector. As many as 5 of the 12 projects selected are by women directors, proof of the market's commitment to women's inclusive growth and working empowerment. Moreover, half the titles are by directors at their first or second work.

Selected lineup includes: **AFTER THE HURRICANE** by Julian Jarrold, former director of several episodes of *The Crown* for Netflix; **ARTURO'S VOICE**, second work of director Irene Dionisio, winner of numerous film awards (including the Silver Ribbon and Solinas); **FOROUGH: A LONELY WOMAN** by Tina Gharavi; **LAST CHORD IN THESSALONIKI** by Eran Riklis, one of the most important representatives of Israeli cinema; **LES ITALIENS** by Silvio Muccino, written with fixed co-screenwriter Carla Vangelista; **TODAY... TOMORROW...** by Ray Yeung director of *Suk Suk*, successfully screened at the Berlinale.

In addition to the international selection, for the second year the Film Co-Production Market & Pitching Forum presents **WANNA TASTE IT?**, a section dedicated exclusively to Italian film projects in development, a true flywheel for the Italian film industry and its talents, thanks to targeted networking with potential buyers and financiers, meetings with experts and representatives of institutions and funds.

This year, 14 international TV series projects will be showcased at the **Drama Co-production Market & Pitching Forum**. On stage, producers from 12 different nationalities: Italy, United Kingdom, Canada, Cyprus, France, Finland, Belgium, Ukraine, Germany, Iceland, Spain and Bulgaria.

Highlights include: **COVERDALE** produced by Pinball London and created by Paula A. Vaccaro e Aaron

Brookner; **FARPOINT** co-produced by Caretta Films, Three River Fiction and distributed by ZDF Enterprises; **D'ARTAGNAN AND CO**, created by Yann Le Gal and produced by AT-Prod; **NEST OF SNAKES**, produced by Film.UA Group and created by Anastasiia Lodkina; the TV series **177 DAYS. THE KIDNAPPING OF FAROUK KASSAM**, produced by Bim Produzione and written by Vincenzo Marra, Lea Tafuri and Antonio Manca; again from Italy, **GANGS OF ROME** produced by Minerva Pictures Group and written by Peppe Fiore based on an idea by Gianluca Curti; and then **FIREWORKS** co-produced by Fandango and Matrioska, directed by Susanna Nicchiarelli and written with Marianna Cappi; **THE RECRUITER**, produced by Sienna Films and created by David Vainola and Allan MacDougall; **THE TRIP**, produced by Glassriver and written by Andri Ottarsson and Baldvin Z.

MIA SCRIPTED: PANEL & TALKS

The busy program of the **Scripted** section includes events dedicated to cinema, television and digital platforms. The panel **New Business Models in Television** turns a spotlight on the new landscape of AD-supported TV, with an overview analysis on AVOD and FAST platforms all the way to SVOD / AVOD hybrid models. The speakers will also focus on the role of content analysis based on artificial intelligence for films and TV series and how investigating the origins of television can provide a key to understand the future of the medium. Featuring **Stuart McLean**, CEO, **Fast Studios**; **Cristina Sala**, Senior Business Development Italy, TV Plus ESBO **Samsung**; **Tobias Queisser**, Co-founder & CEO, **Cinelytic**. Moderator: **Rick Jacobs**, CEO, **Skybound Galactic**, also the session co-curator.

In the course of the panel **Film Financing Bundles**, key industry players will analyze film financing options and the evolution of film funding in recent years. Speakers: **Carolyn Steinmetz**, EVP, Head of Content Finance, **STX Entertainment**; **Alexandra Hoesdorff** Co-Founder and CEO, **Deal Productions**; **Maxime Cottray**, VP Finance, and Production, **XYZ Films**; **Matteo Perale**, Co-Founder, **WIIP** and **Andrea Scrosati**, COO, **Fremantle**. Moderator: **Andrea Scarso**, Director of Investments for **Ingenious Media** and panel co-producer.

We are pleased to announce that our Scripted division has partnered with **TorinoFilmLab** resulting in a Hosted Pitch session of the 9 projects realized at the 5th edition of **SeriesLab**, a high-level training program dedicated to prestigious and innovative European TV series projects. Under the guidance of the Head of Studies Nicola Lusuardi and international distinguished tutors, the 2021 participants developed pilot treatments and concept pitches to be exhibited during the MIA days.

C EU SOON

A program dedicated to first and second works of European directors

Five films were selected for **C EU Soon**, a special work-in-progress program curated by **Francesca Palleschi** and dedicated to European first and second feature films in post-production. Among the projects, **NASIM**, by directors Ole Jacobs and Arne Büttner; **TEMPS MORT** (Time Out) produced by Belgian company Kwassa Films and co-produced with Les Films de l'Autre Cougar, by French director Eve Duchemin; the debuting film by Slovakian director **Michal Blaško**, **OBEŤ (Victim)**; **MĀSAS** (Sisters,) the feature debut by promising Latvian director Linda Olte; **BERDREYMI** (Beautiful Beings), directed by Guðmundur Arnar Guðmundsson, whose first feature film *Hjartasteinn* (Heartstone) premiered at the Giornate degli Autori and was awarded the Queer Lion at the 73rd Venice International Film Festival, eventually screened at the European Film Awards and the Discovery section of the Toronto International Film Festival.

MIA UNSCRIPTED

R.J. Cutler, Cosima Spender and Valerio Bonelli

The **MIA Unscripted** section, curated by Marco Spagnoli, will host several international events at the utmost level, held by prestigious personalities of the industry. These include a keynote by acclaimed producer and director **R.J. CUTLER**, who has been on the frontlines of American documentary filmmaking for the past thirty years. From his Oscar-nominated feature doc **The War Room** to his groundbreaking **Emmy-winning prime time series American High**; from his Sundance Award winning **The September Issue** to this year's global sensation **Billie Eilish: The World's A Little Blurry**, Cutler's work has been demonstrating the wide appeal and

marketplace vitality of non-fiction since long before anyone was talking about the Golden Age of Documentary. Now that streamers are routinely paying eight figures for documentary features, and non-fiction films and series dominate the cultural conversation, Cutler assesses the state of the documentary landscape and looks forward to what the non-fiction filmmaking community has in store.

Among the protagonists of the seventh edition, highlights include **COSIMA SPENDER** and **VALERIO BONELLI**. Documentaries have three writing stages: the research, the production and the edit. Cosima and Valerio have worked together for 20 years, the director and editor team of **PALIO** and **SANPA, Sins of the Savior**. In this talk they will explore how to develop characters and construct a narrative in a documentary, be it a feature length or a series, from inception to delivery. The most malleable stage is the edit: that's when the director and editor's vision can make or break the story.

MIA UNSCRIPTED: DOC PITCHING FORUM
13 feature doc e docuseries projects in worldwide preview

With 13 projects ranging from sport to music, from environment issues to politics, this year's **Doc Pitching Forum** showcases a great variety of content, centered on strong, controversial and intriguing characters.

For the "Feature Doc" category: **LIVE TILL I DIE** directed by Anders Teigen, Oscar Hedin, Gustav Ågerstrand and Åsa Ekman, produced by Film and Tell; **TOPPER HEADON, I FOUGHT THE LAW** by Lionel Guedj, produced by To Be Continued; **SLAVE ISLAND**, produced by Harald House Belgium BV, and directed by Jimmy Hendrickx and Jeremy Kewuan; **THE MAYOR - ME, MUSSOLINI AND THE MUSEUM**, by Piergiorgio Curzi and Sabika Shah Povia, produced by Maurizio Carta for Road Television; **STONEBREAKERS** by Valerio Ciriaci, produced by Awen Films and set during the pandemic. Among the selected projects also **SUNKEN MEMORIES**, produced by Leonardo Baraldi for Schicchera Production and directed by Luca Manes; **5 NANOMOLES - THE OLYMPIC DREAM OF A TRANS WOMAN** by Elisa Mereghetti; **I DON'T FORGIVE** by Simone Spampinato and Elisa Faccioni, produced by Manuel Grieco for Jumping Flea; **WANTED: RONI KALDERON**, directed by Erez Laufer and Hilla Medalia. A relevant part of the section is dedicated to the "Docuseries category", starting from **QUEEN OF CHESS** by Bernadett Tuza Ritter, a five-episode project on the story of the true Queen of Chess, produced by Queenside Pictures and selected in collaboration with Docs Barcelona. **RADICALS** directed by Matteo Ferrarini and produced by Matteo Pecorara for Small Boss; **ODYSSEY: BEHIND THE MYTH** by Massimo Brega, produced by Camilla Tartaglione for Kepach; **REMAKING OF LOVE**, produced by Zenit Arti Audiovisive, and directed by Lucio Basadonne and Anna Pollio.

There are many new highlights at MIA 2021, with its increasingly rich schedule, including a new program dedicated to the latest technologies applied to the audiovisual sector, "Innovation for Creative Industries", thanks to an agreement with the **Ministry of Economic Development**. The section "Next Generation EU" in collaboration with the Lazio Region, is once again accessible as a market incubator for young professionals and talents of the future, thanks to its program related to innovation and young screenwriters. There will also be in-depth studies related to business models, to the industry and to Italian products, including content showcases of films, drama, doc and factual. This and much more in the extremely rich program of MIA 2021, which will be released in full in the upcoming weeks.

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