



MIA | MERCATO INTERNAZIONALE AUDIOVISIVO
Roma, Italy, October 9 - 13 2023

THE GLOBAL AUDIOVISUAL ECOSYSTEM TO MEET AGAIN IN ROME AT MIA 2023

Among the first confirmed speakers: Paramount's Nicole Clemens; Sara Bernstein of Imagine Documentaries; Marge Dean of Skybound Entertainment; Waltz with Bashir director and author Ari Folman; Severance producer Nicholas Weinstock of Invention Studios; James Townley of Banijay

Rome, September 11th 2023 - MIA | Mercato Internazionale Audiovisivo returns with its 9th edition to be held in Rome from October 9-13, 2023 in its historic venues of Palazzo Barberini and Cinema Barberini. For this edition, **MIA Digital platform** will be active to allow registered attendees, live and remote, to access all sessions live and on demand.

MIA, directed by **Gaia Tridente**, is the most important industry event in Italy and one of the must-attend international marketplaces. It is focused on co-production, financing strategies and models, sales and distribution, works-in-progress, nurturing talent and project circulation.

Born in 2015, and grown thanks to the well-established joint venture between **ANICA** (Italian Association of Film, Audiovisual and Digital Industries), chaired by **Francesco Rutelli**, and **APA** (Italian Audiovisual Producers Association) chaired by **Chiara Sbarigia**, MIA is possible thanks to the support of the Italian Ministry of Foreign Affairs and International Cooperation, ITA-Italian Trade Agency, with the contribution of Creative Europe MEDIA. MIA is also supported by the Italian Ministry of Culture, the Italian Ministry of Enterprises and Made in Italy, and the Lazio Region.

Unicredit is the Official Sponsor.

MIA got the patronage of **Eurimages**, the cultural support fund of the Council of Europe, also for the 2023 edition.

FIRST CONFIRMED SPEAKERS

Some of the most acclaimed and visionary producers, commissioners, buyers, distributors, executives, financing partners and talents worldwide will be discussing the opportunities and challenges of audio-visual production and distribution in today's international content paradigm. **Three women** have joined the speaker line-up to be featured in 3 key sessions at the upcoming MIA: **Nicole Clemens, Sara Bernstein** and **Marge Dean**.

Nicole Clemens serves as President of Paramount Television Studios (PTVS) and Paramount+ Original Scripted Series. As President of PTVS, Clemens oversees a robust slate of shows for buyers across multiple platforms. Upcoming productions from PTVS include Taika Waititi's *Time Bandits* and Billy Crystal's *Before*, both of which will stream on

Apple TV+, and *Cross*, which stars Aldis Hodge, for Prime Video. At Paramount+ Clemens ran point on the platform's original scripted series, shepherding global hit series for Paramount+ such as *Halo*, *The Offer*, and the *Star Trek* franchises. In addition, Clemens recently executive produced the British drama *Sexy Beast* with Paramount Television International Studios for Paramount+, and oversaw the making of another British drama, *The Gold*, for Paramount+. Clemens will talk about her career and Paramount's strategic production worldwide.

Sara Bernstein is an award-winning producer and President of Imagine Documentaries - the production company founded by Brian Grazer and Ron Howard. She leads the development and production of premium documentary feature films and series. Bernstein will give a keynote on his career with special reference to recent productions like *Judy Blume Forever* (Amazon Studios), *Bono & The Edge: A Sort of Homecoming with Dave Letterman* (Disney+), *The Volcano: Rescue from Whakaari* (Netflix). During her career Bernstein has garnered 11 Emmy wins, 33 Emmy nominations and 11 Peabody Awards, and the documentary features she has supervised have garnered two Oscars and 13 Oscar nominations.

Marge Dean Head of Skybound Entertainment's Animation Studio, Emmy-winning animation industry veteran and President of Women In Animation, will keynote on the development and production of adult and teen animated content, including *Invincible* for Amazon Prime. Known for building both studios and animation pipelines, Dean has played a major role in shaping or reshaping entities including Columbia-TriStar TV, Warner Bros. Animation, Mattel's Playground Production, Steve Oedekerk's Omaton, Technicolor Animation and Wildbrain Entertainment. Before joining Skybound, she served as Head of Studio at the preeminent *anime* distributor, Crunchyroll.

Additional names announced for MIA talks include **Ari Folman**, award-winning screenwriter, director, producer and animator, known for *Waltz With Bashir* (Golden Globe award for best foreign language film in 2009), *The Congress* and *Where Is Anne Frank*. **Nicholas Weinstock**, Founder and President of Invention Studios, who developed and produced the Showtime limited series *Escape at Dannemora*, which was nominated for 12 Emmy Awards, the hit series *In the Dark*, which ran for 4 seasons on Netflix and, most recently, the Emmy Award-winning Apple+ series *Severance*. **James Townley**, Chief Content Officer Development at Banijay, who will give a keynote on the development and creation of unscripted IP and the acquisition of formats and documentaries in the 21 countries around the world where the group has a presence.

Additional speakers will be announced in the coming weeks along with the full program of the market.

ADVISORY BOARDS AND SELECTION COMMITTEES

Numerous international professionals serve on MIA's Advisory Boards and Selection Committees, among them: **Andrea Scrosati**, Group Chief Operating Officer and CEO Continental Europe, Fremantle; **Francoise Guyonnet**, Executive Managing Director TV Series StudioCanal; **David Davoli**, President of International, Anonymous Content; **Anna Croneman**, Head of Drama, SVT/Sveriges Television; **Tinny Andreatta**, Vice President Italian Content, Netflix; **Helene Goujet**, VP of Acquisitions and Editorial, HBO Max-Warner Bros Discovery Streaming Europe; **Tesha Crawford**, Senior VP global scripted Series, Universal International Studios; **Simone Emmelius**, SVP International Fiction-Co-production and Acquisition, ZDF; **Maria Pia Ammirati**, Head of Drama, Rai Fiction; **Hans-Jørgen Osnes**, Head of International Financing Drama, NRK Content; **Frédéric Fiore**, Founder & President, Logical Pictures Group; **Alessandro Araimo**, General Manager Southern Europe Warner Bros. Discovery; **Naima Abed**, CEO & Founder, Paradise City; **Eva Åkergren**, Producer, Nordisk Film Production; **Claudia Bluemhuber**, CEO, Silver Reel; **Paolo del Brocco**, CEO, Rai Cinema; **Kevin Chan**, Global Co-Head of Acquisitions, MUBI; **Céline Dornier**, Head of Film Investments, Logical Pictures; **Eva Esseen Arndorff**, CEO, TriArt Distribution; **Massimiliano Orfei**, CEO, Vision Distribution; **Christian Beetz**, Founder and CEO, gebroeder beetz film production; **Chiara Messineo**, Senior Producer and Director, Raw Film; **Sabine Bubeck-Paaz**, Commissioning Editor, ZDF/ARTE; **Serge Lalou** Producer, Les Films d'Ici; **Ken-ichi Imamura**, CEO and Producer, Studio IMAKEN; **Fabrizio Zappi**, Director, Rai Documentari; **Antonio Grigolini**, Head of Documentaries, France Télévisions; **Matthieu Darras**, CEO, Tatino Films; **Cecilia Padula**, VP Head Kids & Family Brands South Europe, Middle East & Africa, Paramount; **David Levine**, Founder and Executive Producer, Lightboat Media Ltd; **Mounia Aram**, Founder & Distributor, Mounia Aram Company; **Yago Fandiño Lousa**, Director of Clan TV and Head of Children Content, RTVE; **Izabela Rieben**, Producer Drama & Animation, RTS.

The full lists of members of the Advisory Boards and Selection Committees, is available on the MIA website.

HOSTED PROGRAM

Thanks to a combined execution of strategic relations at a European level, MIA will host the second edition of **Spanish Screenings on Tour**, one of the main initiatives of Spanish Screenings XXL, supported through the Recovery, Transformation and Resilience Plan promoted by the Spanish Ministry of Culture and Sports through ICEX España Exportación and Inversiones, the Malaga Festival and the San Sebastian Festival. One of the goals of the initiative is to boost and provide new opportunities for the Iberian audio-visual industry, through its presence in internationally relevant markets, such as MIA.

MIA BUYERS' CLUB

MIA's program devoted to international distribution has been completely redesigned to better support the **circulation of films**, with a focus on **theatrical distribution**. In addition to screenings of completed films, during the **Comin'UP** sessions - a new program that offers sales agents an exclusive space where they can present buyers with previews of their films still in the works - exclusive scenes, excerpts or teasers of films that will not be released in theaters until 2024 will be shown. In addition, thanks to the revamped **WIP C EU Soon** program, European films in post-production and still without an international sales agent will also be shown. To support films and theatrical distribution, the **Market Screenings** also return: from previews to the latest films just seen at major late-summer festivals, MIA offers sales agents a strategic space for their market screenings.