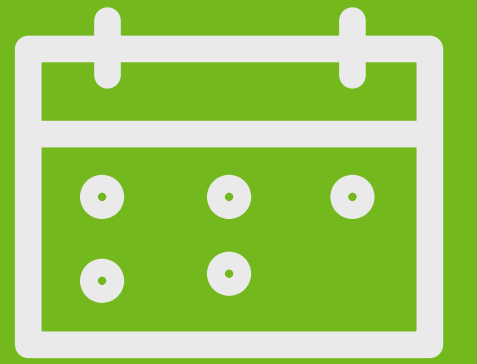


MIA2023 sustainability goals achieved!



# 5 | Days

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MIA2023 sustainability goals achieved!



26000

Partecipant  
Onsite & Online

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MIA2023 sustainability goals achieved!



66

# Different Countries

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MIA2023 sustainability goals achieved!



2

# Hyperconnected Location

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Preference for zero-mile suppliers



87%

of Suppliers hired within 100km

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SERIE • FILM • INTRATTENIMENTO • DOC • ANIMAZIONE

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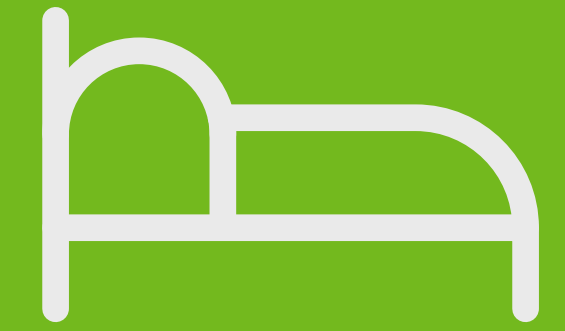


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1000%

of Partner Hotels  
within walking distance

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Waste reduction and promotion of separate waste collection



All Venues equipped with **recycling bins** (aluminium and plastic, organic, paper and mixed waste)

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With the contribution of



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Under the patronage of



0

# Food Waste

A brand and a project produced by



Supported by



With the contribution of



Official Sponsor



Under the patronage of





Eco-friendly gadgets



# 1000%

# Environmentally friendly guest Bags

A brand and a project produced by



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With the contribution of



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Under the patronage of



Eco-friendly gadgets



# 100%

# Compostable Badges

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Eco-friendly gadgets



1000%

Recycled PET  
Lanyards

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Awareness and promotion of green practices



# Mountings and panels made with reusable wood and recycling cardboard

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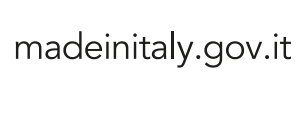


# Communication and sharing of sustainable choices with participants

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Supported by



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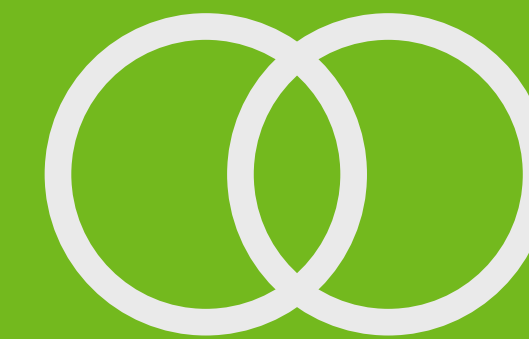
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Under the patronage of



Awareness and promotion of green practices



# B2B meetings between producers and representatives of Green Film

A brand and a project produced by



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Awareness and promotion of green practices



3

# Day workshop with Green Film Lab

A brand and a project produced by



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Awareness and promotion of green practices



# A round table on sustainable productions

A brand and a project produced by



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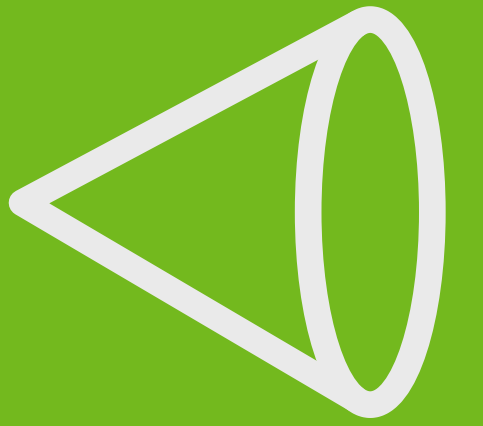


Under the patronage of





Awareness and promotion of green practices



# "Sustainable Pills" projected on all market digital screens

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# MIA database is a 100% sustainable server

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# 20t of CO2 compensated

A brand and a project produced by



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Ethical-Social and Economic Choice



# Inclusion and Accessibility

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# Discover More!



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SOSTENIBILE DEGLI EVENTI  
CERTIFICATO



UNI ISO **20121:2013**